

Private and social enterprise in water and sanitation service delivery

WASH 2016 Training

Juliet Willetts, Naomi Carrard, Melita Grant, Janina Murta

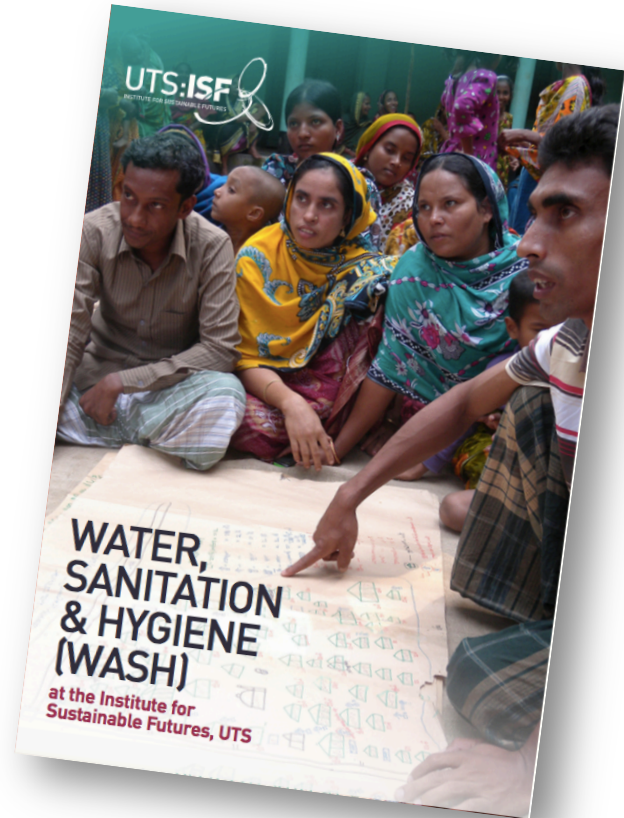


INSTITUTE FOR SUSTAINABLE FUTURES

Mission “*to create change towards sustainable futures*”

Provide evidence to inform policy and practice in WASH in Asia-Pacific

Offer independent research, advisory support and capacity building, independent evaluations, practical guidance and partnerships



An ongoing research initiative...



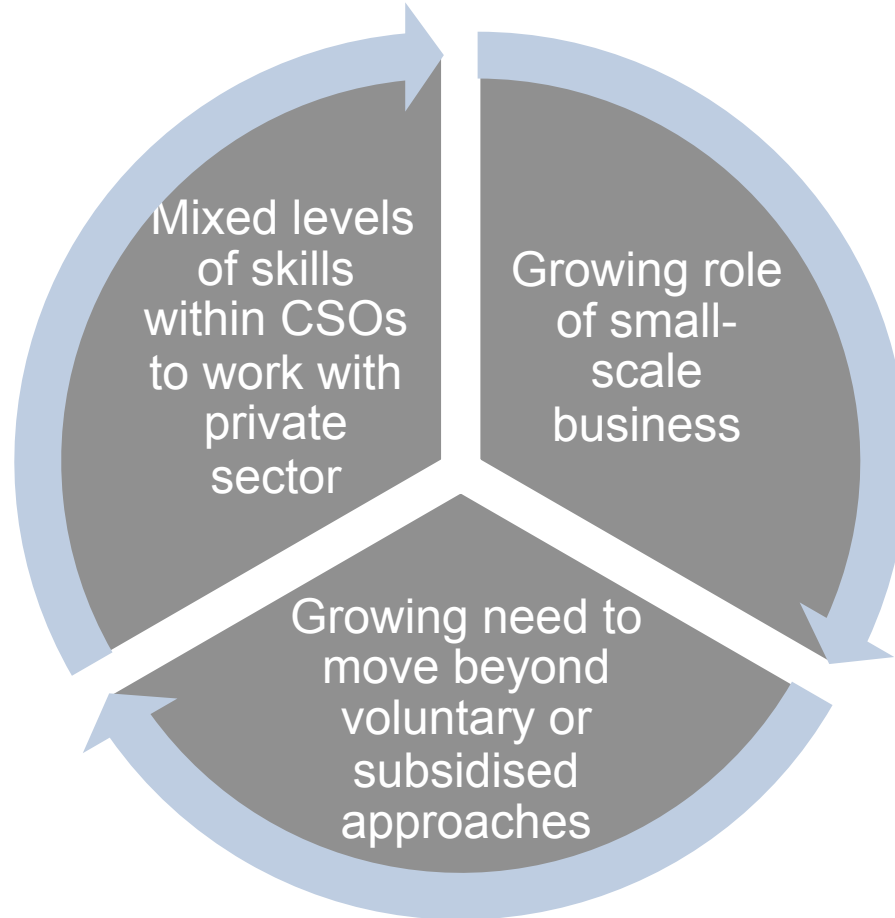
ENTERPRISE IN WASH



<http://enterpriseinwash.info/>



Enterprise in WASH: Why this research?



Influencing policy and research agendas



ENTERPRISE IN WASH

Influencing CSO practice



& other CSOs

Informing partner governments



DFAT
posts

Informing DFAT

WSH
section

other
areas...

Combining breadth and depth in research approach...

1. Systematic literature review

2. Political economy analyses



3. Value-chain study in remote, rural contexts



4. Motivators, barriers, entrepreneurial and pro-social traits



5. Outcomes for the poor



6. Cost structures for private water provision

7. Gender in enterprises

8. Social enterprises and associations

Status of private sector engagement in WASH



How prominent is private sector service provision?

14% of people globally (and 27% of urban) have some part of their water/ wastewater managed formally by a private sector entity

The informal private sector serves **many millions more**, particularly in developing country contexts



Sources: Pinsent Masons, Pinsent Masons Water Yearbook 2012 – 2013, URL: http://wateryearbook.pinsentmasons.com/PDF/water_yearbook2012.pdf

Sy, J, Warner, R., and Jamieson, J., Tapping the Markets: Opportunities for Domestic Investments in Water and Sanitation for the Poor, 2014, Directions in Development. Washington, DC.

CSOs and governments are increasingly engaging with private sector across multiple countries...



Sanitation entrepreneur and sanitation association leader
APPSANI, Indonesia



Private water service provider, Dong Thap, Mekong Delta



Water scheme construction business, Dili, Timor-Leste



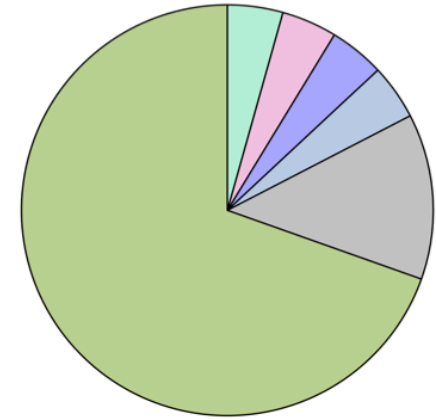
Sanitation enterprise
Dien Bien Vietnam

What we know...

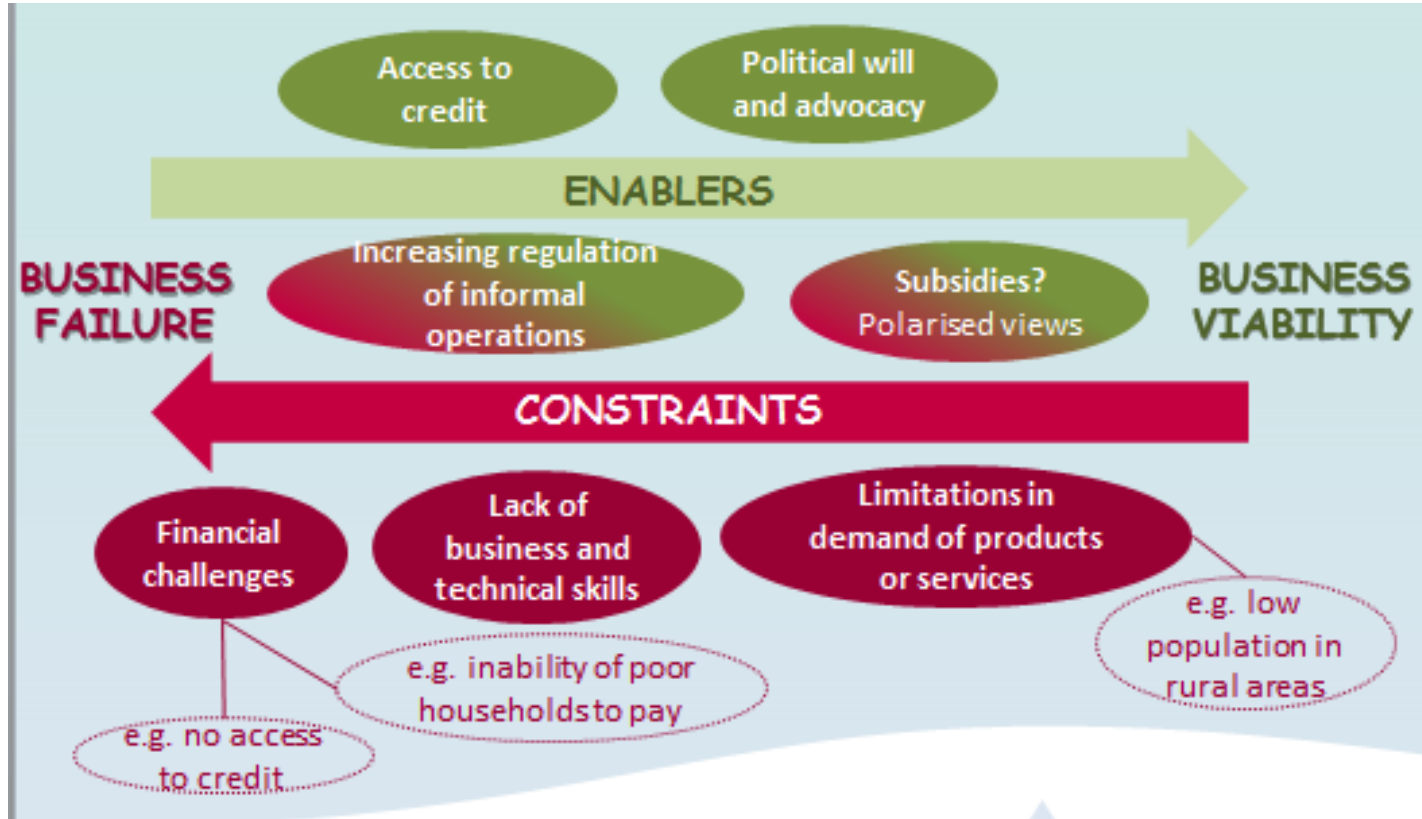
The evidence base is limited, but growing

- Dominantly grey literature
- More rigorous evidence base focused in Africa
- Recent increase in literatures on sanitation (linked to sanitation marketing)
- Longer history of analysis for water
- Limited evidence on CSO engagement, or outcomes for the poor

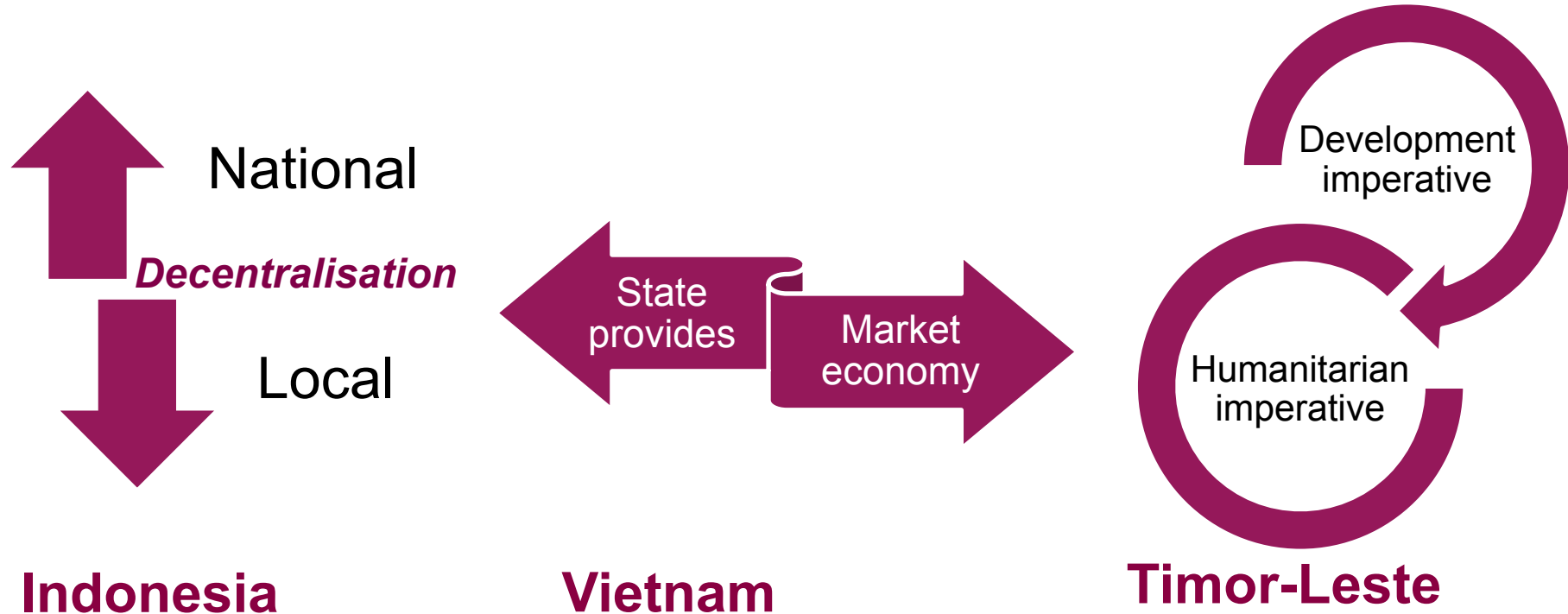
Academic papers by region



Literature points to some common enablers and constraints to enterprise development



The national and local political economy in each country shape which enterprise roles are possible and viable



Enterprises may not flourish everywhere!

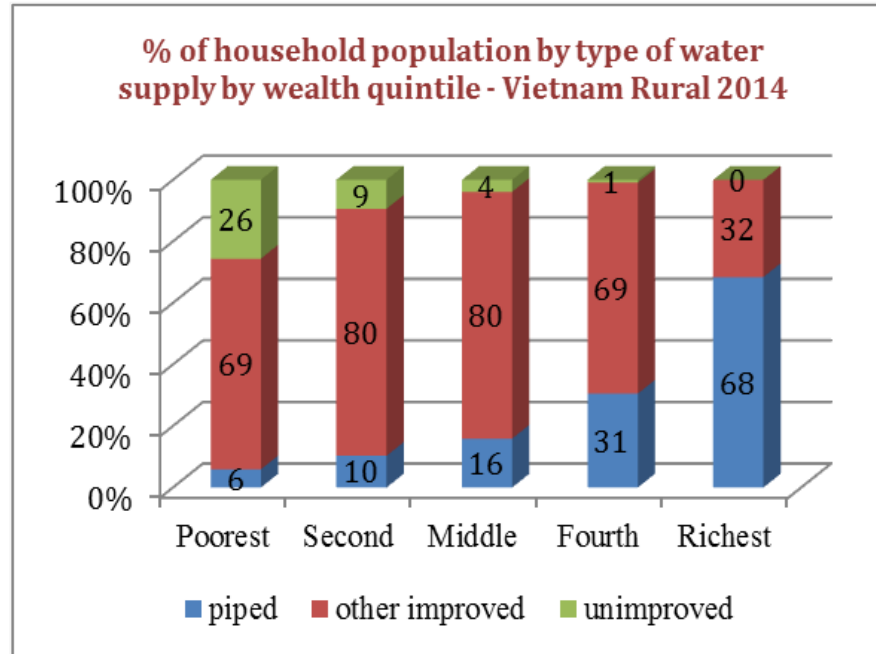


Many WASH enterprises have strong social motives

67%-85%

across different types of 101
entrepreneurs showed pro-social traits

Market-based approaches require specific attention to reach the poor and disadvantaged



What we do not know...

Many things!

How to best reach the disadvantaged within or in association with market-based approaches?

What are the most effective ways to encourage, and to link, supply and demand?

What are the most important supports in the enabling environment to strengthen enterprises?

What different business models are possible and desirable?